



19th June 2021

Press Release
National Workshop (web) on “Lokvidya”

Salt Lake City, Kolkata: National Institute of Technical Teachers’ Training and Research (NITTTR) Kolkata organized a national workshop (web) on 19th June for Artisan, NGO Promoting Artisan, Cooperative Society Promoting Artisan, NITTTR Kolkata’s Faculty Members, and Others Promoting Artisans in the nation.

Ours is a diverse country with varied culture, arts, crafts, tradition and rich history. There are ample scope for development in these traditional sectors to address the gap helping and creating micro, small and medium enterprise in the nation. Objectives of the workshop were: (i) to realize the relevance of *Lokvidya* in modern era; (ii) to share experiences of artisans and discuss strategies for engagement with initiatives; (iii) to develop a linkage of ancient art, craft, textile, metal, ceramics, and other related items ecosystem in eastern and north eastern region of the nation; (iv) to develop technological intervention and modify ancient items with a modern look & functionality; (v) to develop documentation of process, production and scale up for ancient items; (vi) to indigenize modern products and processes.

Prof. Debi Prasad Mishra, Director, NITTTR Kolkata welcomed guests and participants. In the welcome address, Prof. Mishra stated that we are losing *Lokvidya* due to the globalization. He has stressed upon importance of ancient art, craft, culture etc. in modern era and advocated that *Lokvidya* can be solution for solving many problems that we are facing now a days. He has further advocated that to make India stronger we have to take the advantages of *Lokvidya*. Prof. Mishra urged participants to contribute and collaborate for the *Lokvidya* to bring back the glory of artisans.

Presenters and panellists were notable personalities working in the area of ancient Indian arts, crafts, culture, textiles, ceramics, metals and others related items across the nation, such as Prof. Ashish Ghosh, Assistant Professor, Silpa Sadana, Visva-Bharati, Represented Mrityika, Shantiniketan, Birbhum, West Bnegal; Mr. P. Nagendra Satish, Principle Designer, Youth Club of Bijjipuram and Kora, Srikakulam, Andhra Pradesh; Mr. Rajesh Kumar, Chief Executive Officer, Asha Handicraft Association, Maharashtra; Mr. Rajendra Kumar Joshi and Mr. Rajnish Pant, Manager, Avani Society, Kumaon Earthcraft Self Reliant Cooperative, Tripuradevi, Uttarakhand; Madam Surangama Bhadra & Madam Nilam Upadhyay, Swayambhar Nari, Kolkata West Bengal; Dr Anil Kumar, State Project Administrator, Lucknow, Uttar Pradesh; Dr. Hesheto Chishi, Director, Indigenous Cultural Society, Dimapur, Nagaland and Dr V Jayarajan, Folkland, International Centre for Folklore and Culture, Elambachi, Kasargod, Kerala. Various issues related with the traditional art, craft, ceramics, metals, textiles and other related items, their challenges and opportunities have been discussed. Dr. Subrata Mondal, Associate Professor, Department of Mechanical Engineering, NITTTR Kolkata coordinated the workshop.